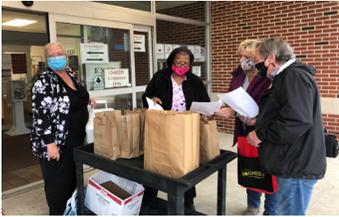




Serving Sussex Seniors During COVID-19

March 13, 2020 thru May 31, 2021

331,282 MEALS – Maintained meal services for all clients including establishing Grab-and-Go service and expanded grocery shopping and delivery. There was no interruption of meal services during the pandemic even though the congregate program was briefly suspended before resuming socially distance services. Meals on Wheels, congregate, and drive-thru services continued with the help of a dedicated staff and supportive volunteers.



7 ACTIVITY CENTERS – Modifications were made at the activity centers to provide the safest and healthiest possible environment for the seniors when they were allowed to return. CHEER purchased equipment and trained staff to enhance sanitation and safety for all who come in contact with CHEER.



300 BOXES FOR FEEDING SENIORS
CHEER hosted a USDA Farmers to Families food distribution program. Dozens of staff, family members and friends volunteered to help sort and pack 300 boxes of federal food products to ensure that senior citizen CHEER members would be nutritionally sustained during the COVID-19 quarantine.



50TH ANNIVERSARY
July marked the 50th anniversary of CHEER which provides services for Sussex seniors. It was established on July 23, 1971. The occasion was celebrated at each center with special entertainment and gatherings and will be highlighted by a formal Gala in October.



\$1.9 MILLION KITCHEN

On October 27, 2020, CHEER officially broke ground on its new \$1.9 million Florence Mason Central Kitchen after 30 months of fundraising. On June 18, 2021, the doors of CHEER's new kitchen were officially opened with a ribbon cutting ceremony. The first meals went out of the new kitchen on Monday, June 21.



10TH ANNUAL CAR SHOW

Creative planning amidst COVID restrictions enabled the 10th year of the CHEER Car Show to go on in August 2020. The traditional indoor buffet was exchanged for an outdoor barbeque to allow for social distancing and help promote safety, while allowing car enthusiasts to display their cars to raise funding for Sussex seniors.



120,308 UNITS OF PERSONAL CARE
CHEER's Personal Assistance Services Agency (PASA) continued to provide care for seniors in their homes to help maintain a healthy lifestyle and environment while preserving independence.



92 TABLETS - Virtual Programming was developed to help reduce isolation, combat loneliness and improve mental health of senior citizens without them having to leave the comfort of their homes. CHEER used the resources of several video conferencing programs to host live programming in seniors' homes through the use of their computer or on tablets on loan to them by CHEER, thus allowing the seniors to stay connected to their communities.



CHEER MISSION: *To promote and maintain the highest quality of life and independence by developing and providing services that meet the continuing needs of mature adults 50 and over.*